

FOR IMMEDIATE RELEASE:

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CONTACT:

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HALLOWEEN AT THE MARKET – OCTOBER 30, 2010

SPRINGFIELD – The Old Capitol Farmers' Market presented by St. John's Hospital will host the annual **Halloween at the Market, Saturday, October 30**, from 8 a.m. to 12:30 p.m. This festive event wraps up the 2010 market season. The Market is located in downtown Springfield, on Adams Street, between 5th and 2nd Streets.

Representatives from market sponsors St. John's Hospital, Capitol Radio Group, www.SpringfieldMoms.org, Illinois Humane, Illinois National Bank, Maldaner's Restaurant, The Illinois Times, WSEC, Prairie Capital Convention Center, and the City of Springfield, have combined efforts to create free, fun-filled activities for the whole family, including a kid's costume contest, a canine costume contest, live entertainment, and a chef demonstration. Coupons for discount Halloween treats will be available from Cold Stone Creamery, Del's Popcorn Shop, and Pease's Candy Shop; offer good through November 5.

Children ages 0-12 can register at the SpringfieldMoms.org booth beginning at 10:00 a.m.; contest judging for children begins at 11:00 a.m. Dave Daniels from WDBR will emcee the contest and announce winners in three age categories and award prizes compliments of St. John's Children's Hospital. Bob Murray, WTAX; Lisa Ellis, Illinois National Bank; and Mary Rogers, St. John's Hospital will serve as judges.

Canine contestants can register at the Illinois Humane booth beginning at 10:00 a.m. with the canine costume contest beginning at 12 noon. Prizes for the Canine Contest include gifts from Incredibly Delicious dog treats, Nature Select pet foods, Miggy Lane Gourmet Dog Bakery, Comfy Critters Pet Sitter, Pawsitively Delicious dog treats, Healing Hands Pet Massage, Dal Acres Grooming, Dog Class behavior training, You Go Pet Sitting and Illinois Humane.

Illinois National Bank will present a variety of entertainment, including SUPER WHY, who makes reading an empowering adventure from 10:00 – 11:00 a.m.; Springfield Youth Performance Group, 10:00 – 10:45 a.m. and music by The Irwinites, 10:00 a.m. – 12:00 p.m. Chef Michael Higgins of Maldaner's Restaurant will conduct a Kid-Friendly Cooking Demonstration using fresh market produce, also at 10 a.m.

The Old Capitol Farmers' Market is coordinated by Downtown Springfield, Inc. For more information, contact Ann Frescura, 217.544.1723, www.downtownspringfield.org or www.springfieldmoms.org.

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