



Feature *Your* Event on the area's most popular *What's Happening* Calendar

As a **Featured Event**, you will receive **premier exposure**:

1. On the website in our [Featured Events box](#)
2. In our Bi-monthly [E-updates](#)
3. On the go reminders via [facebook](#) and [twitter](#)

Your Marketing Dollars Reach Thousands: Online & On the Go

Springfield Moms is an **extensive online resource network** for families with kids of all ages (from birth to college-bound) and serves as the areas go-to website for the latest **events, timely resources, and LOCAL coupons**.

We average **more than 30,000 unique** (that's individual) monthly **page views**, averaging **11,000 unique visitors a month** to the main website reaching **up to a 60-mile radius**. Our content rich site averages 2.87 pages viewed per visit. Averaging 2:27 minutes per guest.

- **New Media Segments:** Weekly *On the Go Calendar* on WNNS, Monthly Moms visits on WDBR 103.7 FM & Monthly visits on *Good Morning Illinois*, FOX. Fall 2014 Featured in *Capital City Parent* and *Springfield Scene* Magazine.
- Winner **Best Local Blog for 4 Years** SJR Reader's Choice & Runner-Up Best Local Website.



Our Social Media Engagement is Booming!

Facebook: More than **5,900 "Like Us"** daily status updates, article links, coupon and event reminders, and sponsor contests/promotions.

Email Updates: **3,300+** people receive our bi-monthly informative e-updates in their Inbox.

Twitter @springfieldmoms **1,200+** follow our status updates, ad, coupon and event reminders

Pinterest page with boards of Springfield Moms related tips and articles.

★ Pricing

1. **Home Page Special Event Banner with Featured Event :** \$389 for 30 Days. 339 X 100 pixels. Space is by reservation only and is an exclusive link that rotates with your banner ad(s) for the time period that you purchase this space.
2. **Stand Alone Featured Event:** \$194 Business rate. Non-profit rates \$161 for up to 30 days

Contact springfieldmoms.org@gmail.com or call Kim Leistner 217-622-6966 to get started.